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CHATTERBOX TECHNOLOGIES LIMITED

Our Company was incorporated as Chatterbox Technologies Private Limited on March 03, 2016 under the Companies Act, 2013 with the Registrar of Companies, Maharashtra at Mumbai. The status of the Company was changed to public limited and the name of our Company was changed to Chatterbox Technologies Limited vide Special Resolution dated October 28, 2024. The fresh certificate of incorporation consequent to conversion was issued on December 04, 2024 by the Registrar of Companies, Central Processing Centre. The Corporate Identification Number of our Company is U93000MH2016PLC273833. For further details of our Company, see “**General Information**” and “**History and Certain Other Corporate Matters**” on pages 59 and 140, respectively of the Red Herring Prospectus dated September 18, 2025 (“**RHP**” or “**Red Herring Prospectus**”).

Registered Office: Unit No. 101 VIP Plaza Cooperative Premises Society Ltd, Andheri New Link Road, Opp Infinity Mall Behind Crystal Plaza, Andheri, Mumbai - 400053, Maharashtra, India

Contact Person: Prachi Parag Kela, Company Secretary & Compliance Officer **Tel:** +91 22 4451 4288; **E-mail:** info@chtrbox.com, **Website:** www.chtrbox.com, **Corporate Identity Number:** U93000MH2016PLC273833

OUR PROMOTERS: QYOU MEDIA INC. AND RAJNANDAN MISHRA

THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED (“BSE SME”)

THE ISSUE

INITIAL PUBLIC OFFER OF UP TO 37,27,200* EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (“EQUITY SHARES”) OF CHATTERBOX TECHNOLOGIES LIMITED (“COMPANY” OR THE “ISSUER”) FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) (“ISSUE PRICE”) AGGREGATING UP TO ₹ [●] LAKHS COMPRISING A FRESH ISSUE OF UP TO 37,27,200 EQUITY SHARES AGGREGATING UP TO ₹ [●] LAKHS BY OUR COMPANY (“FRESH ISSUE”) OF WHICH 1,87,200 EQUITY SHARES AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE OFFER (THE “MARKET MAKER RESERVATION PORTION”). THE ISSUE, LESS MARKET MAKER RESERVATION, I.E. NET ISSUE 35,40,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT PRICE OF ₹ [●] PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE “NET ISSUE”. THE ISSUE AND NET ISSUE WILL CONSTITUTE 26.35 % AND 25.03 % RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF EQUITY SHARES IS ₹ 10 EACH.

*Subject to Finalization of the Basis of Allotment.

Our Company: We are primarily engaged in providing digital and influencer marketing services, and social media management services through two segments, viz., “Chtrbox” and “Chtrsocal”.

The Issue is being made in accordance with regulation 229(2) of the SEBI ICDR regulations
QIB CATEGORY: NOT MORE THAN 50% OF THE NET ISSUE
NON-INSTITUTIONAL INVESTOR CATEGORY: NOT LESS THAN 15% OF THE NET ISSUE
INDIVIDUAL INVESTORS CATEGORY: NOT LESS THAN 35% OF THE NET OFFER
MARKET MAKER PORTION: UPTO 1,87,200 EQUITY SHARES OR 5.02 % OF THE ISSUE.
PRICE BAND: ₹ 110 TO ₹ 115 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.
THE FLOOR PRICE 11 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 11.5 TIMES OF THE FACE VALUE.
BIDS CAN BE MADE FOR A MINIMUM OF TWO LOT AND IN MULTIPLES OF 1200 EQUITY SHARES THEREAFTER.
THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2024-2025 AT THE FLOOR PRICE IS 12.94 TIMES AND AT THE CAP PRICE IS 13.53 TIMES

BID/ ISSUE PROGRAM

ANCHOR INVESTOR BIDDING DATE: WEDNESDAY, SEPTEMBER 24, 2025 ⁽¹⁾

BID/ISSUE OPENS ON: THURSDAY, SEPTEMBER 25, 2025

BID/ISSUE CLOSES ON ⁽²⁾⁽³⁾: MONDAY, SEPTEMBER 29, 2025

- (1) Our Company in consultation with the BRLM, may consider participation by Anchor Investors, in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Offer Opening Date.
- (2) Our Company in consultation with the BRLM, may decide to close the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date, in accordance with the SEBI ICDR Regulations.
- (3) The UPI mandate end time and date shall be at 5:00 p.m. on Bid/Offer Closing Day

RISKS TO INVESTORS

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER

In accordance with the recommendation of the Independent Directors of our Company , pursuant to their resolution dated September 03, 2025 the above price band is justified based on quantitative factors/ KPIs disclosed in the “**Basis for Issue Price**” section beginning on page 99 of the Red Herring Prospectus vis-à-vis the weighted average cost of acquisition (“**WACA**”) of primary and secondary transaction(s), as applicable, disclosed in the “**Basis for Issue Price**” section beginning on the page 99 of Red Herring Prospectus and provided below in the advertisement.

i. **Risk to investors summary description of key risk factors based on materiality:**

- Our Company, Promoters / directors and promoter group entities are involved in certain legal proceedings and potential litigations. Any adverse decision in such proceedings may render us/them liable to liabilities/penalties which may adversely affect our business, financial condition and results of operations.
- We propose to utilize a portion of our Net Proceeds towards setting up of an additional office cum in-house Studio at Mumbai. Any delay or failure in successfully setting up our in-house Studio may affect our business growth, thereby affecting our future business plans, business operations and financial conditions.
- In order to effectively manage our growth and/ or to successfully implement our business plan and growth strategies, our company proposes to invest upto Rs. 1110.00 Lakhs towards the capital expenditure. In case there is delay or failure towards deploying of capital expenditure in a structured manner, it could have an adverse effect on our business, results of operations and financial condition.
- Our Company had negative cash flow from operating activity in recent period/ fiscals.
- A significant portion of our revenue is derived from Western, Northern and Southern India and Southeast Asia. Any downturn and/ or any economic, regulatory, social and political change in any of these regions in which we operate or seek to operate may affect our market share and/ or may adversely affect our business, financial condition and results of operations.

ii. **Details of suitable ratios for the company for the last full financial year:**

For the year ended March 31, 2025										
Name of the Company	CMP* (₹)	Face Value (₹)	EPS (₹)	P/E# Ratio	RONW (%)	NAV (₹)	Price / NAV	Total Revenue (₹ crore)	M Cap (₹ crore)	M Cap / Sales
The Company										
Chatterbox***	[●]	10	8.50	[●]	34.54	24.61	[●]	59.13	[●]	[●]
Listed Peer Company										
R K Swamy**	156.24	5	3.70	42.23	5.41	49.43	3.16	306.15	776.84	2.54
Digicentent**	37.39	2	4.18	8.94	88.95	2.78	13.45	450.18	221.11	0.49
Vertoz**	76.33	1	0.30	254.43	7.06	2.05	37.23	262.18	649.88	2.48

* Source: Closing market price as on September 09, 2025 on BSE / NSE

** Source: Data for peer group companies is sourced from Annual Report / published financial statement based on standalone financials for FY 2025 adjusted for corporate actions done after that, as applicable.

P/E Ratio is computed by dividing the CMP by EPS available in published financials.

***Chatterbox financials are based on March 31, 2025

i. **Weighted Average Cost of Acquisition for all Equity Shares transacted in one year, eighteen months and three years preceding the date of the Red Herring Prospectus by all the shareholders:**

Period	Weighted Average Cost of Acquisition (in ₹)#	Upper end of the Price band (₹ 115) is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price - Highest Price (in ₹)
Last 1 year	Nil*		Nil*
Last 18 months	Nil*		Nil*
Last 3 years	Nil*		Nil*

* The Company has not issued any primary shares in cash during the last 1 year, last 18 months, or last 3 years. The Company, however, issued bonus shares in FY 2024 out of reserves; accordingly, the weighted average cost of acquisition is NIL for the last 1 year, last 18 months, and last 3 years.

As certified by Joy Mukherjee & Associate., Chartered Accountants pursuant to their certificate (UDIN 25419374BMOHQ44358) dated September 03, 2025.

ii. **Disclosures as per clause (9) (K) (4) of Part A to Schedule VI of SEBI (ICDR) Regulations, 2018:**

- The price per share of our Company based on the primary / new issue of shares (equity / convertible securities)

Other than as mentioned below, there has been no issuance of Equity Shares or convertible securities, during the 18 months period preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company.

Date of Allotment	No. of Equity Shares allotted	Face Value (₹)	Issue Price (₹)	Nature of Consideration	Nature of Allotment	Total Consideration (in ₹)
December 13, 2024	1,02,88,000	10	NIL	NA	Bonus Issue in the ratio of 80:1	NIL
Total	1,02,88,000					NIL
Weighted Average cost of acquisition						NIL

*Adjusted for bonus shares allotted in the ratio of 80:1 pursuant to resolution passed in extra-ordinary general meeting (EGM) dated December 12, 2024.

- The price per share of our Company based on secondary sale/ acquisitions of shares (equity / convertible securities)

Except as disclosed below, there have been no secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days:

Date of Allotment / Transfer	Nature of acquisition (Allotment/ Acquired/ transfer)	Number of Equity Shares	Face Value per Equity Share (in ₹)	Issue Price /Acquisition Price / Transfer price per Equity Share (in ₹)	Total Consideration (in ₹ lakhs)
QYOU Media Inc.					
December 03, 2024	Transfer to QMPL	(23,153)	10	3903.00	-903.66
December 03, 2024	Gift to Rajnandan Mishra	(12,600)	10	Nil	0.00
December 10, 2024	Acquisition*	142	10	27,126.37	38.52
December 11, 2024	Acquisition*	2,363	10	27,124.52	640.95
December 20, 2024	Acquisition*	5,184	10	334.89	17.36
February 04, 2025	Gift to Rajnandan Mishra	(3,96,900)	10	Nil	0.00
Rajnandan Mishra					
December 03, 2024	Gift from QYOU Media Inc.	12,600	10	Nil	0.00
February 04, 2025	Gift from QYOU Media Inc.	3,96,900	10	Nil	0.00
QYOU Media India Private Limited					
December 03, 2024	Acquired from QYOU Media Inc.	23,153	10	3903.00	903.66
December 03, 2024	Transfer to Virtuous Capital Ltd. (VCL)	(3,863)	10	3903.00	-150.77
December 03, 2024	Transfer to 5 Employees	(5)	10	3903.00	-0.20
December 20, 2024	Transfer to Virtuous Capital Ltd. (VCL)	(6,24,996)	10	48.19	-301.19
February 01, 2025	Transfer to Virtuous Capital Ltd. (VCL)	(9,37,494)	10	48.19	-451.78
TOTAL		(15,58,669)			-207.10

* Considered Nil as net cost of acquisition is negative.

For more details of Transfer/ acquisition of shares, please refer to Note 10(a) of the section “Capital Structure” beginning on page 69 of the Red Herring Prospectus.

Weighted average cost of acquisition (WACA), floor price and cap price:

Based on the disclosures in (a) and (b) above, the weighted average cost of acquisition of Equity Shares as compared with the Floor Price and Cap Price is set forth below:

Types of Transactions	Weighted average cost of acquisition (₹ per Equity Share)	Floor price in ₹ 110	Cap price in ₹ 115
Weighted average cost of acquisition of primary issuances	Nil	Nil	Nil
Weighted average cost of acquisition for secondary sale/acquisition	NA	NA	NA

iii. **The average cost of acquisition per Equity Share by our Promoter is set forth in the table below:**

Name of the Promoters	No. of shares held	Average Cost of Acquisition (in ₹)
Oyou Media Inc.	71,23,707	24.49
Rajnandan Mishra	14,17,500	Nil

and the Issue price at the upper end of the price band is ₹ 115 per Equity Share.

iv. The Price/Earnings ratio based on diluted EPS for Fiscal 2025 for our Company at the upper end of the Price Band is 13.53 times.

v. Weighted Average Return on Net Worth for fiscals 2025, 2024 and 2023 is 36.79 %.

ADDITIONAL INFORMATION FOR INVESTORS

Details of proposed / undertaken pre-Issue placements from the DRHP filing date: Our Company has not undertaken any Pre-IPO Placements from the DRHP filing date.

Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date.: Our promoter(s) and promoter group(s) has not undertaken any transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company from the DRHP filing date.

Shareholding of the Promoter/Promoter Group and Additional Top 10 Shareholders of the Company:

Sr. No.	Name of shareholders	Pre- Issue shareholding as at the date of Advertisement		Pre- Issue shareholding as at Allotment			
		Number of Equity Shares	Shareholding (in %)	At the lower end of the price band (₹ 110)		At the higher end of the price band (₹ 115)	
				Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Shareholding (in %)
Promoters							
1.	QYOU Media Inc.	71,23,707	68.39%	71,23,707	50.37	71,23,707	50.37
2.	Rajnandan Mishra	14,17,500	13.61%	14,17,500	10.02	14,17,500	10.02
Sub Total (A)		85,41,207	82.00%	85,41,207	60.39	85,41,207	60.39
Promoter Group							
1	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Sub Total (B)		Nil	Nil	Nil	Nil	Nil	Nil
Additional Top 10 shareholders							
1.	Virtuous Capital Limited	5,07,208	4.87%	5,07,208	3.59	5,07,208	3.59
2.	Haryana Refractories Private Limited (Beneficial Owner – Manoj Agarwal)	3,63,184	3.49%	3,63,184	2.57	3,63,184	2.57
3	Prashant D Pawar	2,23,881	2.15%	2,23,881	1.58	2,23,881	1.58



The “**Basis of Offer Price**” on page 99 of the Red Herring Prospectus has been updated with the above price band. Please refer to the website of the BRLM i.e. www.expertglobal.in for the “**Basis of Offer Price**” updated with the above price band or scan the QR code for the “**Basis of Offer Price**” updated with above price band.

INDICATIVE TIMELINES FOR THE ISSUE

Submission of Bids

- Bids at Cut-off price shall not permitted for all category of investors.
- Downward Modification and cancellation shall not be applicable to any of the category of bidding.

Bid/Offer Period (except the Bid/Offer Closing Date)

Activity	Time (IST)
Submission and revision of Bids	Only between 10.00 a.m. and 5.00 p.m.

Bid/ Offer Closing Date*

Submission Mode	Time (IST)
Electronic Applications (Online ASBA through 3-in-1 accounts) – For Individual Investors, other than QIBs and Non-Institutional Investors	Only between 10.00 a.m. and up to 4.00 p.m.
Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA applications)	Only between 10.00 a.m. and up to 5.00 p.m.
Electronic Applications (Syndicate Non-Retail, Non-Individual Applications)	Only between 10.00 a.m. and up to 3.00 p.m.
Physical Applications (Bank ASBA)	Only between 10.00 a.m. and up to 1.00 p.m.
Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and Non-Institutional Investors)	Only between 10.00 a.m. and up to 12.00 p.m.

Modification/ Revision/ Cancellation of Bids

Category	Time (IST)
Upward revision of Bids by QIBs and Non-Institutional Investors categories#	Only between 10.00 a.m. on the Bid/Offer Opening Date and up to 4.00 p.m. IST on Bid/Offer Closing Date
Upward revision of Bids by Individual Investors#	Only between 10.00 a.m. and up to 5.00 p.m. on Bid/Offer Closing Date

*UPI mandate end time was at 5:00 p.m. on the Bid/Offer Closing Date.

Individual Investors, QIBs and Non-Institutional Bidders could neither revise their bids downwards nor cancel/withdraw their Bids.

On the Bid/Offer Closing Date, the Bids shall be uploaded until:

- Until 4.00 p.m. IST in case of application by QIBs and Non – Institutional Investors and
- Until 5.00 p.m. IST or such extended time as permitted by the Stock Exchange, in case of Individual Investors which may be extended up to such time as deemed fit by the Stock Exchange after taking into account the total number of applications received up to the closure of timings and reported by Book Running Lead Managers to the Stock Exchange.

Bid/Offer Program

Event	Indicative Dates
Bid/ Offer Opening Date*	Thursday, September 25, 2025
Bid/ Offer Closing Date** ^	Monday, September 29, 2025
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before Tuesday, September 30, 2025
Initiation of Allotment / Refunds / Unblocking of Funds from ASBA Account or UPI ID linked bank account	On or before Wednesday, October 01, 2025
Credit of Equity Shares to Demat accounts of Allottees	On or before Wednesday, October 01, 2025
Commencement of trading of the Equity Shares on the Stock Exchange	On or before Friday, October 03, 2025

BOOK RUNNING LEAD MANAGER		REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Expert Global Consultants Private Limited 503-504, RG Trade Tower Netaji Subhash Place, Pitampura - 110 034, New Delhi, India SEBI Registration Number: INM000012874 CIN: U74110DL2010PTC205995 Contact Person: Shobhit R. Agarwal Telephone: +91 11 4509 8234 Email ID: ipo@expertglobal.in Website: www.expertglobal.in Investor Grievance ID: compliance@expertglobal.in		 Bigshare Services Private Limited S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai, Maharashtra – 400 093, India SEBI Registration No.: INR000001385 CIN: U99999MH1994PTC076534 Contact Person: Mr. Babu Rapheal Telephone: +91 11 6263 8200 E-mail: ipo@bigshareonline.com Website: www.bigshareonline.in Investor Grievance Email: investor.del@bigshareonline.com	Prachi Parag Kela, Chatterbox Technologies Limited Unit No. 101 VIP Plaza Cooperative Premises Society Ltd, Andheri New Link Road, Opp Infinity Mall Behind Crystal Plaza, Andheri, Mumbai - 400053, Maharashtra. Telephone: +91-22-4451 4288 Email id: info@chtrbox.com ; Website: www.chtrbox.com; Investors can contact the Company Secretary and Compliance Officer, BRLM or the Registrar to the Issue in case of any pre- issue or post issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

AVAILABILITY OF RHP: Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Red Herring Prospectus and the Risk Factor contained therein, before applying in the Offer. Full copy of the Red Herring Prospectus shall be available at the website of Stock Exchange www.bseindia.com, the website of Book Running Lead Manager www.expertglobal.in and at the Registered Office of the Company.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the **Company:** Chatterbox Technologies Limited (Telephone: +91 22 4451 4288) **BRLM:** Expert Global Consultants Private Limited (Telephone: +91 11 4509 8234) **Syndicate Member:** Prabhat Financial Services Limited (Telephone: + 91 40 6716 2222), Registered Brokers, RTA and CDPs participating in the Offer. Bid-cum-application Forms will also be available on the websites of, BSE (www.bseindia.com) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of abridged prospectus shall be available on the website of the company, BRLM and BSE at www.chtrbox.com, www.expertglobal.in and www.bseindia.com, respectively.

SYNDICATE MEMBER: Prabhat Financial Services Limited

BANKERS TO THE ISSUE/ SPONSOR BANK / ESCROW COLLECTION BANK / PUBLIC OFFER BANK / REFUND BANK: Axis Bank Limited

UPI: UPI Bidders can also Bid through UPI Mechanism

CREDIT RATING: Not Applicable

DEBTENTURE TRUSTEE: Not Applicable

IPO GRADING: Not Applicable

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

4	RNR Wealth Management Private Limited	1,02,533	0.98%	1,02,533	0.72	1,02,533	0.72
5	Manish Kumar	62,533	0.60	62,533	0.44	62,533	0.44
6	Vinayak Gopalkrishna Kudva	60,000	0.58%	60,000	0.42	60,000	0.42
7	Hani Ahmed Farid	50,000	0.48%	50,000	0.35	50,000	0.35
8	Aamer Ahmed Farid	50,000	0.48%	50,000	0.35	50,000	0.35
9	Sunreet Singh Pruthi	50,000	0.48%	50,000	0.35	50,000	0.35
10	HBPA Tradex Private Limited	37,483	0.36%	51,883	0.27	51,883	0.27
Sub-Total (c)		15,06,822	14.47%	15,06,822	10.65	15,06,822	10.65
Total (A) + (B) + (C)		1,00,48,029	96.46%	1,00,48,029	71.04	1,00,48,029	71.04

* Our Company has only 2 (Two) shareholders which forms part of promoter and promoter group.

Notes:

- 1) There are no shareholders in the Promoter Group.
 - 2) Assuming full subscription in the Issue. The post-issue shareholding details as at allotment will be based on the actual subscription and the final Issue price and updated in the Prospectus, subject to finalization of the basis of allotment. Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).
- Investors should read the RHP carefully, including the “Risk Factors” on 24 of the RHP before making any investment decision.**

*Our Company, in consultation with and the Book Running Lead Manager, may consider participation by Anchor Investors, in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/ Offer Period will be one Working Day prior to the Bid/ Offer Opening Date in accordance with the SEBI ICDR Regulations.

** Our Company in consultation with the Book Running Lead Manager, may decide to close the Bid/ Offer Period for QIBs one Working Day prior to the Bid/ Offer Closing Date in accordance with the SEBI ICDR Regulations.

^ UPI mandate end time and date shall be at 5:00 pm on the Bid/ Offer Closing Date.

***In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding 2 (two) Working Days from the Bid/ Offer Closing Date for cancelled/withdrawn/ deleted ASBA Forms, the Bidder shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Bid Amount, whichever is higher, for the entire duration of delay exceeding 2 (two) Working days from the Bid/ Offer Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLM shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. For the avoidance of doubt, the provisions of the SEBI circular dated March 16, 2021, as amended pursuant to SEBI circular dated June 2, 2021 shall be deemed to be incorporated in the deemed agreement of the Company with the SCSBs, to the extent applicable.

ASBA*	Simple, Safe, Smart way of Application- Make use of it!!!	*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.	Mandatory in Public Issues from January 01, 2016. No cheque will be accepted
	UPI-Now available in ASBA for Individual Investors Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RILs applying through Registered Brokers, DP’s & RTAs. RILs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account		

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see “**History and Certain Corporate Matters**” on page 140 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section “**Material Contracts and Documents for Inspection**” on page 308 of the RHP.

LIABILITY OF MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorized share capital of the Company is ₹ 16,00,00,000 divided into 1,60,00,000 Equity Shares of ₹ 10 each. The Offered, subscribed, and paid-up share capital of the Company before the Issue is ₹10,41,66,000 divided into 1,04,16,600 Equity Shares of ₹10 each. For details of the Capital Structure, see chapter titled “**Capital Structure**” beginning on page 69 of the RHP.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association of our Company: Rohit Raj (90,000 Equity Shares) and Varun Duggirala (10,000 Equity Shares) of ₹10 each.

LISTING: The Equity Shares Offered through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited (“**BSE SME**”) in terms of the Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. Our Company has received an “in-principle” approval letter dated July 18, 2025, from BSE for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of this Offer, the Designated Stock Exchange will be the BSE.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (“SEBI”): Since the Offer is being made in terms of chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 198 of the Red Herring Prospectus

DISCLAIMER CLAUSE OF BSE (“BSE SME”) (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited (“BSE”) should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE. The investors are advised to refer to page 199 of the RHP for the full text of the Disclaimer Clause of BSE.

TRACK RECORD OF BOOK RUNNING LEAD MANAGER: The Merchant Banker associated with the Offer has handled 18 SME public issues in the past three financial years.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer including the risks involved. The Equity Shares Offered in the Offer have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled “**Risk Factors**” beginning on page 24 of the Red Herring Prospectus.

For CHATTERBOX TECHNOLOGIES LIMITED

On Behalf of the Board of Directors

Sd/-

Rajnandan Mishra
Managing Director

Place: Mumbai, Maharashtra
Date: September 19, 2025

CHATTERBOX TECHNOLOGIES LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the RHP with Registrar of Companies on September 18,2025. The RHP shall be available on the website of the BRLM to the Issue at www.expertglobal.in and websites of BSE i.e. www.bseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled “**Risk Factors**” beginning on page 24 of the RHP. Potential investors should not rely on the DRHP for making any investment decision.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “**Securities Act**”) or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being offered in this announcement are not being offered or sold in the United States.